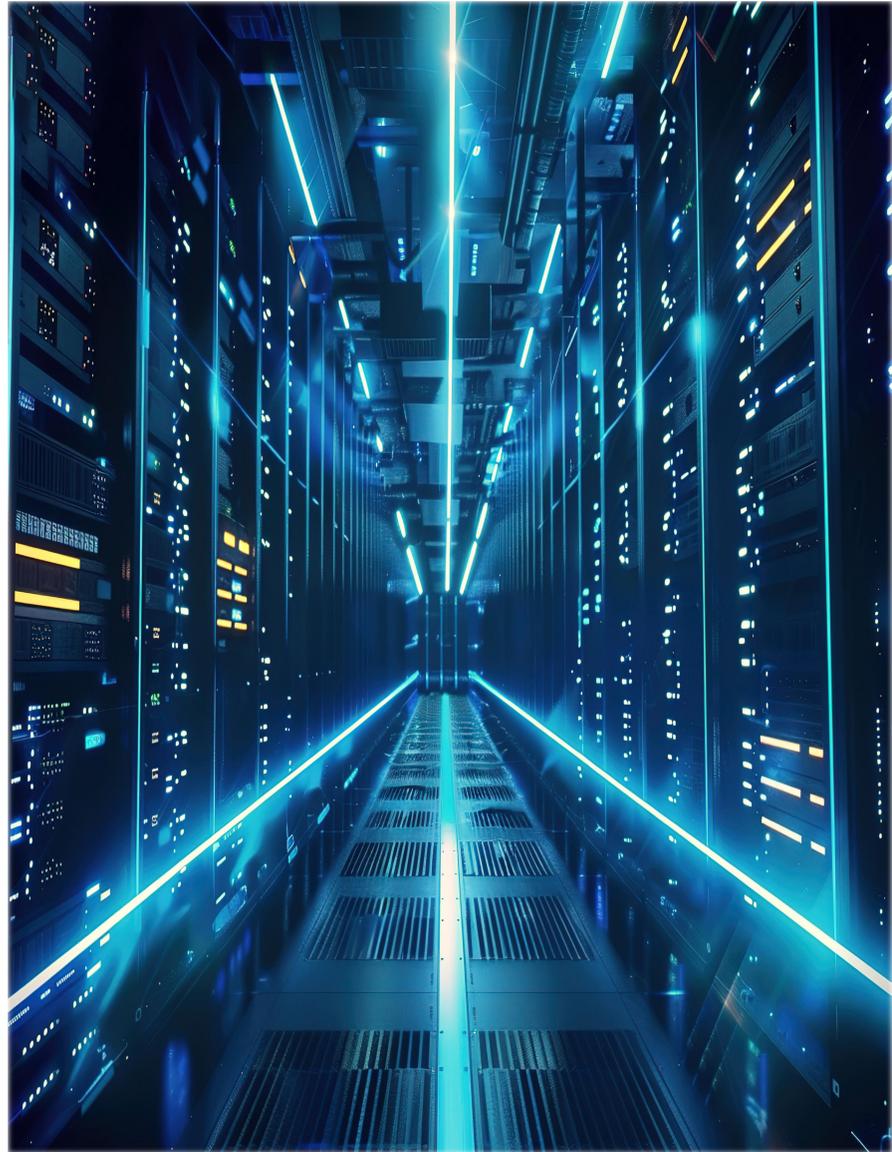


Company Overview

- Icodex Publishing Solutions Limited, (Icodex, The Company) incorporated in 2018, focuses on delivering software products to the scholarly and academic publishing industry. Since its inception, the company has been engaged in the business of Software Product Development for Scholarly Publishing. Its software products assist in the publication of research papers, studies, and academic articles supporting researchers, academicians, and scholars in their respective fields.
- Icodex specializes in developing and providing publishing products and software that support the publishing process, from manuscript preparation to print and digital content distribution. The company also offers Business Process Management services that support the publishing process, including quality assurance checks, editorial services, and back-end support for its Global Publishing Client. In addition, Icodex provides IT support services, which include installation of all kinds of hardware and peripherals, along with back-end technical support.



Offer Details

IPO Opening
Monday,
11th Aug 2025

IPO Closing
Wednesday,
13th Aug 2025

IPO Size
₹ 42.03 Cr
(At Upper Price Band)

Price Band
₹ 98 – ₹ 102
Per Equity Share

Lot Size
1,200
Equity Share

Investment Rationale



Complete Publishing Software Suite

Company comprehensive suite of 10+ specialized software solutions designed to streamline and enhance every stage of the publishing process, from manuscript creation and editing to production, digital distribution, and content management.



Comprehensive End-to-End Product Development

Provide end to end product development solutions, covering everything from idea generation and planning to design, development, testing, deployment, user training, and ongoing maintenance ensuring continuous improvement through regular feedback and performance evaluation.



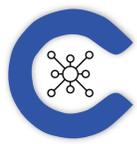
Targeted LinkedIn Marketing

Icodex engages key decision makers in the publishing industry using focused LinkedIn marketing, leveraging thought leadership posts and direct outreach to attract and retain clients.



Industry Event Participation

By attending trade shows, book fairs, and conferences, Icodex builds face-to-face connections, demonstrating products and fostering long-term relationships.



Balanced Multi-Channel Approach

Combining digital outreach with personal interactions ensures a comprehensive customer acquisition strategy that strengthens brand presence and drives sustainable growth.



Competitive Edge

The company stands out in a dynamic market by ensuring consistent quality, reliability, and timely service tailored to diverse customer needs.



Strong Financial Performance

Financial Year 2025, the company reported ₹21.88 Cr in revenue, with an EBITDA of ₹13.42 Cr (61.39% margin) and a PAT of ₹8.95 Cr (40.56% margin), showing strong profitability and efficiency.

Disclaimer:

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